



Breeze on Tour Report 2011

Background:

Breeze on Tour was developed in 2004 to introduce young people to the range of services and activities available to them in Leeds. This was supported by £258k from Leeds City Council's capital fund to purchase mobile equipment for children and young people in Leeds.

The original objectives were

- Provide a broad range of fun interactive positive activities for targeted and non targeted Young People in the target age range 8 – 19yrs in key areas of the City (now 0-19)
- To create a high profile event which would help fix the Breeze brand as the one stop for cultural and leisure services provided through the council.
- To work with sections within the Department to promote the services they provide to young people and families in the community.
- To provide events in a safe environment
- To encourage young people to travel across the city.
- To sign post young people into further positive activities, education and support.
- To deliver key outcomes in line with key National and local strategies Every Child Matters, the Youth Offer and The Children and Young People's Plan for Leeds

The event has subsequently engaged with approximately 120,000 children and young people since 2004 and involved over 50 partners in delivery each year .

The Breeze 2011 report is structured in 5 sections to reflect how the programme meets national and local priorities including the City Priority Plan and the Children's and Young People's Plan (see attached). Key highlights of Breeze 2011 included young people having the opportunity to:

Have fun growing up

- 5 x 2 day large scale events for young people and 12 x 1 day events were delivered
- 18,100 children & young people attended

Be safe

- Young people moved outside of their own areas to attend events
 - Kirkstall 84.5%
 - Temple Newsam 76%
 - Armley 62.5%
 - Cross Flatts 60%
 - Scott Hall 57%
- Young people from different backgrounds came together
Breeze ethnicity: White British 75% BME 12% Unknown 12% GRT 0.17%

Do well in learning

- 40 delivery partners involved including learning organisations
- Young people directly recruited to Courses at Leeds City College

Be Healthy

- 20+ organisations delivered healthy activities and information
- Alcohol and drugs service and Speech therapy services received referrals sources at Breeze

Be Active Citizens

- Young people actively participating in volunteering at Breeze
- Young people involved in service design and delivery

Activity

Breeze on Tour 2011

Population:

All children and young people

**ECM
Outcome:**

Have fun growing up

**City Priority
Plan
Priority:**

**Best City for business: increasing people's
involvement with Cultural opportunities**

LCC Cross
Council
Priorities

Value: Spending money wisely

**Children's Plan
Priority:**

**9. Provide play, leisure, culture and sporting
opportunities Vision: Making Leeds a Child Friendly
City**

Why is this a priority: Breeze on Tour offers a vibrant programme of cultural activities for young people to engage with, and is visible evidence of the Council's ambition to be a Child Friendly City. The programme runs in the summer holidays and includes a Play Zone, Arts Zone, Sport Zone and participation in performing at Breeze has Talent. It signposts pathways into the city's cultural and sporting opportunities

Overall Progress:

RAG rating **Green**

Story behind the baseline

What are the forces at work and causes driving current performance and the direction and rate of curve change?

Breeze on Tour (BoT) was established in 2004 to offer young people places to go and things to do in the Summer holidays and to maximise the use of £500k funding through the Council's Capital Investment programme. Attendance has steadily grown from 10, 000 in 2004 to 18,100 in 2011

What is the comparative performance and the breakdown by priority groups/ equality strands? Are there any targets?

Initially funded through PAYP to target young people aged 8+ at risk of Anti Social Behaviour, BoT has moved to being funded by Children's Services for the entire 0 – 19 population and delivered in Inner City venues. The accompanying Mini Breeze programme has moved from being funded by Children's Services to being commissioned by partners to target local communities. The programme continues to target vulnerable and challenging groups by close working with partners including Social Care and PAYP

Performance on related indicators

In 2009 the Breeze on Tour age eligibility was broadened to include the under 8 age group and the marketing revised from 8 – 19 to free activities for under 19. This had an immediate impact with attendance by the under 8's almost doubling over the previous year. Additionally the 13 % increase in the 0-14 year old population has had an impact.

Attendance overall has increased by greater numbers of Primary school age children. In particular at the Mini Breeze events, whilst attendance by the 11 + age range has stayed relatively stable since 2007 (see Baseline chart)

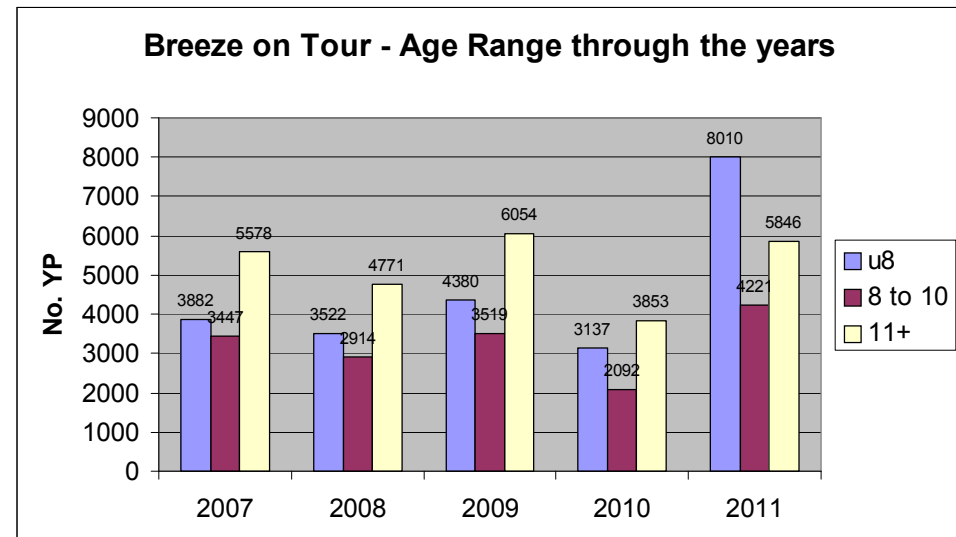
Summary of impact, areas for further action and risks

From its inception the first objective for BoT was to offer a broad range of fun interactive positive activities. This has been delivered by working in partnership with a wide range of statutory, voluntary, community and private providers. This maximises the Breeze budget spend by delivering added value and content to the Programme. It also delivers our objective of supporting young people to engage with the broadest range of activities available to them in their localities and across the city. This allows young people to find and develop their talents and have fun growing up.

Indicators

Number of young people engaged in fun, positive leisure activities through Breeze on Tour

Baselines



What do children and young people think *LCC Value: Working with communities in consultation*

Breeze regularly consults with young people on service design and delivery. This has been organised through a variety of methods including focus groups, web based consultation, surveys and questionnaires, event feedback. Every year the findings are considered when designing the next year's programme of activities. Groups of young people have come together to bid for funding to purchase and refresh the existing Breeze infrastructure with new equipment, and their designs have been used to refurbish the Breeze Techno trucks. The overwhelming number one priority for young people is that Breeze should remain a free event.

What we have done

CYPP Priority Provide play, leisure, culture and sporting opportunities

Activity to date and evidence of impact

- Breeze on Tour 2011 consisted of 5 x 2 day large scale events for young people in major parks and heritage sites across Leeds funded by LCC, and 12 x 1 day events in smaller "pocket" parks across Leeds commissioned and funded by external partners.
- Created safe environments where young people can play and make the most positive use of their leisure time
- Increased attendance over 2010 by 31% to 18,100 children & young people (cyp)
- Packaged fun activities into Zones that cover Art, Challenge, Information, Play, Sport and that signposts young people into sustainable activities where they can have fun and develop their potential

CYPP Vision: Making Leeds a Child Friendly City

- Provided a platform for consultation and raising awareness of the Child Friendly City initiative

Cross Council priority: Spending money wisely

- Delivered added value by an estimated £58,000 of partner contributions to the events
- Made savings of over £20,000 by identifying more cost effective methods of delivery
- Delivered better quality of services for example the Play Zone was delivered by the Youth Support team to offer additional quality activities than when it was outsourced
- Engaged with 40 partners who contributed fun activities that gave support & information to children & young people and parent & carers

CPP priority to support business by increasing the number of people accessing the city's cultural opportunities

- Provided opportunities for young people to participate in cultural activities

What works locally

- New contacts are made at Breeze which increases young peoples confidence in accessing services eg Childrens Centres in Rothwell and Lofthouse signposted their service to over 150 families
- Partners can achieve their reach targets for engagement with cyp eg Museums' project funding KPI's were based on contact at Breeze; Library Service uptake in Reading Game programme promotes literacy

New Actions

New activity agreed with partners

CYPP Vision: Making Leeds a Child Friendly City

- Contribute to development of CFC priority action planning, OSA team represented in CFC working groups

CYPP Vision: Minimise the effects of poverty on children & families

Cross Council priority: Spending money wisely

- Review all areas of spend to deliver cost savings and better value
- Explore delivering some activities in house instead of outsourcing to maximise spend and deliver a healthier product eg catering
- Develop a Breeze Buddy sponsorship package to bring added value and offset the effects of reduced budget
- Review Mini Breeze packages to ensure a better fit with local commissioners priorities and objectives

CPP Priority increasing involvement with Cultural opportunities

- Review uptake of partner services as a result of contacts made at Breeze
- Present city wide analysis of young people's activity to Scrutiny Board in December 2011
- Work to develop greater accessibility for disabled young people with partner agencies

Data Development Gaps in data and information and how these gaps are being addressed

No facility to report on disability attendance, Leeds card unit obtaining costs
 Different systems used across the city to capture data on young people's participation
 - Breeze team making recommendations to Scrutiny in December
 Information on priority groups out of date on Breeze database eg LAC and FSM

ECM
Outcome:

Be Safe

City Priority
Plan
Priority:

Best City for Communities: Reduce crime levels and helps build cohesive and harmonious communities

LCC Value:

Value: Working with communities

Children's
Plan
Priority:

1. Help children to live in safe and supportive families 2. Ensure that the most vulnerable are protected

Why is this a priority: Breeze on Tour provides activities in safe environments and targets young people from vulnerable groups. Breeze is a free activity programme that offers families a relief from stress in the school summer holidays, and gives all children and young people free and equal access. Breeze offers opportunities for young people from a diverse range of backgrounds to mix together and enhances cohesive communities

Overall Progress:

RAG rating **Amber**

What are the forces at work and causes driving current performance and the direction and rate of curve change?

A commitment to safeguarding underpins all the work that Breeze delivers. We ensure we follow safer recruitment practices and safeguarding and child protection are emphasised in training. We conduct rigorous and dynamic risk assessments for all venues and activities to eliminate or minimise risk. Contracted services are scrutinised to ensure compliance with Child Protection and Equal Opportunity policies. Staff are trained to adapt activities to ensure safe access for young people of all abilities. We aim to create a safe and welcoming environment for young people that is consistent across the city, and to encourage young people to attend events outside their own neighbourhoods to break down geographical barriers and build community cohesion.

What is the comparative performance and the breakdown by priority groups/ equality strands? Are there any targets?

We have undertaken an Equality Impact Assessment for Breeze on Tour to ensure the programme is inclusive. We work in partnership with a range of Council and community partners to identify safe venues that meet a range of identified needs. Main events are held in predominantly Inner City main parks or heritage sites to avoid territorialism and increase accessibility by public transport. Targeted publicity is conducted to ensure that the needs of the most vulnerable and at risk groups are considered including LAC and disabled young people. Publicity is translated into community languages and events are held in areas with high density of BME groups to ensure take up by diverse communities. The events themselves continue to be free to ensure take up by economically disadvantaged families.

Performance on related indicators

Attendance at Breeze is monitored by the Breezecard and data is analysed to evaluate access and attendance. The number of young people attending continues to grow, with high representation from BME groups. Although we can report on representation by disadvantaged groups the data is out of date therefore is unreliable. Attendance by disabled young people has increased but cannot be reported on. Numbers of young people attending outside their own neighbourhoods have increased, as has the number of young people who go on to attend a main Breeze event after attending a Mini Breeze event.

Summary of impact, areas for further action and risks

Breeze is highly valued by cyp and families as a safe place to go in the Summer. Further work is required to ensure all young people feel safe and supported at the events, and care has to be taken to ensure that increasing commercialisation does not disenfranchise economically disadvantaged young people and increase their likelihood of engaging in unsafe activities.

Indicators

- Number of young people attending including priority groups
- Analysis of ethnic mix attending at each event
- Evidence of young people attending events outside of their own areas
- Partnerships developed to promote and support young people's safety
- Young people's feedback on feeling safe at Breeze

Baselines

- 2011 attendance 18,100
- 85 LAC young people attended (data out of date)
- City Ethnicity White British 89% BME 11% Breeze ethnicity: White British 75% BME 12% Unknown 12% GRT 0.17% , at some events BME representation as high as 35% (see Table below)
- Young people attending events outside their own area (ward):
 - Kirkstall 84.5%
 - Temple Newsam 76%
 - Armley 62.5%
 - Cross Flatts 60%
 - Scott Hall 57%
- 39 partners involved in delivery including the Fostering and Adoption Team
- 100% of young people surveyed on Facebook felt safe at Breeze
- 95% of disabled young people surveyed said they felt safe at Breeze

	Scott Hall	Cross Flatts	Armley	Kirkstall	Temple Newsam
White British	52%	59%	77.2%	78.6%	83%
BME	35%	26%	11.5%	9.8%	4%
Ethnicity Unknown	13%	15%	11.3%	11.6%	13%

What do children and young people think *LCC Value: Working with communities in consultation*

As indicated in the baseline figures young people feel safe at Breeze. Factors that they identify in feeling safe include “Friendly Atmosphere” “great staff” “fantastic staff team” Things they didn’t like include swearing by young people, litter, long/disorderly queues (this is where tensions can lead to conflict) too many Health and Safety restrictions, and that the event itself was too busy or too cramped.

What we have done *CYPP Outcome: CYP are safe from harm*

We have worked closely with Safer Leeds since 2003 when we began to manage the PAYP programme to address youth related anti social behaviour and reduce first time entrants into the criminal justice system. Breeze on Tour was delivered in partnership with local agencies to ensure community safety issues were addressed

Breeze creates a safe place to go in the Summer holidays and offers positive, diversionary activities that are targeted at vulnerable groups but are accessible to all young people.

Young people are encouraged to engage in new activities that are supervised by supportive staff who are trained in meeting young people’s needs. It offers young people from diverse backgrounds the opportunity to come together in a safe environment.

We worked in partnership with CFC and the Youth Council to consult with young people on the CFC themes, Safety was the theme for the Cross Flatts event

CYPP Priority1. Help children to live in safe and supportive families

A wide range of partners are involved in offering information and support that promotes young peoples (and families) safety. These have included Substance use, Domestic Violence, Safety in the home, crime prevention, bullying. National organisations have promoted initiatives at Breeze such as Network Rails’ campaign to address safety on the rail network, and O2 working to promote online and mobile phone safety

CYPP Priority2. Ensure that the most vulnerable are protected

“The stall was a success and over 160 children & parent’s visited and were educated on child protection , e-Safety when on line and using a mobile as well as how to cope / deal with cyberbullying. The information we were providing around CEOP and how we work in O2 will help point the children in the right direction for support and guidance”
Quote from O2 on the Mini Breeze event at Roundhay

What works locally

Families can access information on key risks to their safety and how to deal with them. In one Summer West Yorkshire Fire Service booked 250 Home Safety inspections at Breeze with over 300 fire alarms subsequently being installed

In 2011 during the period of rioting across the country we worked closely with West Yorkshire Police to ensure the event at Scott Hall could continue to offer diversionary activities for young people in a safe and harmonious environment. This event was attended by high numbers of young people from BME groups (35%). At local level the police can engage with young people and develop trust & relationships with them and provide reassurance to help young people feel safe

The Council’s Adoption and Fostering Team feedback was it was a good investment of their time being at Breeze as they raised the profile of Fostering and at least one family had gone through to Assessment as a direct result of contact made at Breeze

New Actions

New activity agreed with partners

CYPP Priority2. Ensure that the most vulnerable are protected

To conduct focussed work with a range of stakeholders including the SILCs to address disability access and provide reassurance for young people with disabilities and their families
Breeze representation in the CFC Safety working group

Factor young people’s views on negative safety aspects into site layout eg queuing and space.
Consider reducing the numbers of catering and fairground concessions to minimise commercialisation and maximise space

Continue to develop new partnerships to promote young people’s safety through contributions to Breeze on Tour. Positive engagement has commenced with a range of local and national organisations. These include British Waterways and Yorkshire Water to promote young peoples **water safety** on and around rivers and canals

Earlier confirmation of budget will enable us to engage with partners in forward planning for 2012 and secure their participation. We are particularly keen to address issues around **road safety** and the Council’s Road Safety Unit and West Yorkshire Fire Service have indicated their interest in the 2012 programme

CYPP Priority1. Help children to live in safe and supportive families

Continue to develop partnership working with LCC **Domestic Violence** team to identify support pathways for young people

Best City for Communities: help build cohesive and harmonious communities

Continue to ensure all equality strands are considered in planning to remove barriers to participation by minority and vulnerable groups eg BME, LAC, FSM, and encourage young people’s safe movement around the city

Data Development

Some data on vulnerable groups is out of date ie LAC and FSM therefore reports on their representation at Breeze are not reliable Leeds card. Breeze making recommendations to Scrutiny board in December

Activity	Breeze on Tour 2011	Population:	All children and young people
ECM Outcome:	CYP Do well in learning and have the skills for life	City Priority Plan Priority:	Best City for Business: Improving skills, Raising the profile of Leeds
LCC Value:	Value: Working with communities	Children's Plan Priority:	3. Improve behaviour, attendance and achievement 4. Reduce NEET 5. Support children to be ready for learning 6.Improve support/additional health needs

Why is this a priority: Breeze on Tour works with partners to promote learning opportunities at the events and signpost to other initiatives in the holidays that can support learning. The Info Zone and Arts activities promote positive messages to support City priorities eg Attendance, and signpost to sources of support

Overall Progress:
RAG rating and a DOT arrow

Story behind the baseline 3. *Improve behaviour, attendance and achievement* 4. *Reduce NEET* 5. *Support children to be ready for learning* 6. *Improve support/additional health needs*

What are the forces at work and causes driving current performance and the direction and rate of curve change?

Research has evidenced that those young people who engage in a variety of positive out of school activities do better in learning and achieving in school. Studies also show that disadvantaged young people engage in fewer out of school learning opportunities and their educational achievements are lower than their more affluent peers.

What is the comparative performance and the breakdown by priority groups/ equality strands? Are there any targets?

Breeze on Tour provides positive diversionary activities in the summer holidays when young people are more at risk of becoming involved in Anti social behaviour due to not being engaged at school. Events are held in deprived areas and target priority groups. The activities they participate in are designed to be fun and mentally and physically engaging, as well as being sustainable outside of the events.

Staff and partners are involved in giving young people information and advice on how to progress their involvement in the activities through local services and organisations.

As Breeze runs in the Summer holidays we work with Learning organisations and IAG colleagues to be on hand to support young people to make informed choices when the exam results come in and they can advise on options and courses thus contributing to reducing NEET. We also offer volunteering opportunities for young people to build up their skills and enhance their CV's

We provide activities to support informal learning in the Play Zone and colocate staff from services that offer advice and support to parents of young children. In the Info Zone we have information stands from services that offer specialised support to those who have additional support needs.

Performance on related indicators

Breeze data evidences that we are successful in engaging with disadvantaged groups of young people who are otherwise less likely to engage in positive activities

Summary of impact, areas for further action and risks

We anecdotal evidence of impact (see below), and we intend to further investigate how we can improve monitoring take up of services outside/after contact at Breeze. Budget cuts to organisations offering services to cyp has reduced their capacity to be involved at Breeze

Indicators

Number of children and young people attending including those from disadvantaged groups

Number of Zones and number of activities offered

Number of partners involved in delivery and any subsequent take up of services

Number of cyp/parents/carers engaging with targeted activity

Number of volunteer opportunities

What did young people learn at Breeze

Baselines

- 18,100 children and young people attending 2011
- 85 LAC young people attended (data out of date)
- 2768 young people were eligible for Free School Meals (data currency unknown)
- Ethnicity: White British 75% BME 12% Unknown 12% GRT 0.17%
- 39 delivery partners involved including learning organisations Leeds City College, Reemap
- Participation by volunteers from Leeds Youth Council, Involved & Leeds Youth Service

Learning activities - Young people said they learned about:

“Animation” “Making a CD” “Making music” “Talk to Frank drugs service” “How to save goals” “Circus skills” “That Dinosaur bones are heavy! I will visit Leeds Museum now” “Drugs information” “Music services in Leeds” “Henna tattoos” “Craft activities to do at home” “Safety” “Not to push in” “Enjoyment” “Not to drop litter” “Learnt games” “alcohol awareness” “vegetarianism” “Future Arts” “Dance” “Boxing” “To share, look, listen and enjoy” “Football coaching” “The value of patience” “To be more safer” “Courses in Leeds” “Loads!”

What do children and young people think *LCC Value: Working with communities in consultation*

We have ongoing dialogue with young people about the design and delivery of services. Young people tell us they want more Breeze activities, they want them to remain free and they want them in their own neighbourhoods. Young people tell us that they have learnt a variety of things at Breeze and they also suggest how they can contribute and develop their own skills through volunteering at Breeze

What we have done

CYPP Priority 3. Improve behaviour, attendance and achievement

- Worked with 39 partners in the Information, Sport and Arts Zones to offer learning activities and signpost to sources of information and support
- Promoted key priorities for the City in a fun and engaging way eg Attendance Strategy team engaging with families to sign up to supporting children's attendance at school through an arts competition

. CYPP Priority 4: Reduce NEET

- Directly recruited to courses targeted at NEET 16 – 18 year olds
- Provided access to learning and skills development through volunteering opportunities for 13 – 19 year olds
- Offered employment to young people in the Casual Breeze staff teams

CYPP Priority 5. Support children to be ready for learning 6.Improve support/additional health needs

- Engaged with parents of under 5's with a variety of additional support needs – 20 parents were directly referred for support with their children's speech difficulties

Best City for Business: Raising the profile of Leeds

- Raised the profile of Leeds nationally with Breeze appearing in National publications eg The Guardian and subsequent enquiries from other local authorities to learn of best practice

New Actions

New activity agreed with partners

- Early indications of an identified budget for Breeze 2012 will allow us to engage with partners sufficiently early enough to secure greater participation with the programme
- Review Mini Breeze processes and communication to ensure a better fit with local priorities and encourage take up by a broader range of partners offering Information and support
- Work with the Breeze steering group and other partners and stakeholders to develop more effective tracking of take up of services
- Increase the number of young people's volunteering opportunities especially from disadvantaged and vulnerable groups

What works locally *CPP Priority Best City for Business: Improving skills*

- Leeds City College have had 16 – 18 year old NEET young people enrol on their short courses as a direct outcome of their contacts made at Breeze
- Rock School UK delivered workshops for young people to develop their singing and music skills and go on to perform on stage to an audience:

"Some had never played an instrument, most had never been in a band or on stage – I can honestly say, the experience for some will have been a life changing event in terms of confidence building. All participants learnt, in a very short space of time, some vital hints and tips on how to be in a band; how to run a productive rehearsal; how to play a chosen instrument quickly and in a 'fun fashion'. Along with these music based skills, all had to use more transferable skills such as listening skills, team work and compromise!"

Quote from Rock School UK

Data Development

Gaps in data and information and how these gaps are being addressed

- Different systems used across the city to capture data on young people's participation – Breeze team making recommendations to Scrutiny in December
- Information on priority groups out of date on Breeze database eg LAC and FSM. Breeze team working with Business Transformation service to identify how corporate intelligence can assist with improvements to data profiling and GIS mapping

Activity Breeze on Tour 2011

ECM Outcome: Be Healthy

Population: All children and young people

City Priority Plan Priority: Best City for health and well being: people make healthy lifestyle choices

LCC Value:	Value: Working with communities	Children's Plan Priority:	7. Encourage activity and healthy eating 8. Promote sexual health
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Why is this a priority: Breeze on Tour offers a diverse range of physical activities in its Sports and Challenge Zones, signposts to local sustainable activities through partner involvement and provides access to information in the Info Zone and signposting to local services.

Overall Progress:
RAG rating and a DOT arrow

Story behind the baseline

What are the forces at work and causes driving current performance and the direction and rate of curve change?

Since its inception in 2003 and managing the PAYP funding in Leeds we have been able to play a major role in developing Positive Out of School Activities in Leeds. The 2 main areas of positive activity that we were tasked with providing in response to young people's expressed need were sports and arts activities. This work underpins the delivery of the ECM outcomes around young people's health, including physical fitness through participation in physical activity and associated mental and emotional health benefits by engagement in a wide range of positive activities.

What is the comparative performance and the breakdown by priority groups/equality strands? Are there any targets?

Our objective has always been to develop the universal menu of activities for all children and young people in Leeds with capacity for targeted young people being "nested" at the heart of the provision. By developing and delivering services/activities that improve health outcomes for targeted young people we are able to offer those activities to all young people. When we created Breeze on Tour we aimed to offer a vibrant programme that offered young people taster sessions in Sports and Arts activities and provide them with the information on how to get involved outside of Breeze.

Performance on related indicators

Breeze now offers young people healthy activities in Sport and Challenge Zones, with partners providing information to allow young people to make choices about healthy lifestyles in the Information Zone

Summary of impact, areas for further action and risks

Since 2004 we have worked with a range of National, regional and local partners to promote Health. The Talk to Frank drugs initiative was launched at Breeze as no other local authority could offer them the same access to young people as Breeze could. We have developed successful partnerships with NHS and Leeds Youth Service to deliver mobile sexual health services at Breeze including the Ccard scheme and Chlamydia testing. This year we worked in partnership with the Youth Service to deliver information on the Health bus, and worked with local health services including Platform (young peoples drug and alcohol service), the Black Health initiative (BHI) and volunteers from YSHAG – the young people's sexual health action group. The challenge for delivering activities and information is lack of capacity in partner organisations as the effects of reduced budgets increasingly take effect

Indicators

Number of young people attending including target groups
Number of health related organisations represented at Breeze
Number of sports organisations & clubs represented at Breeze
Number of sport and physical activities delivered at Breeze
Provision of healthy food options at Breeze
Feedback from young people at Breeze

Baselines

- 18,100 attendances including
- 2768 young people who were eligible for Free School Meals (data currency unknown)
- Representation by Health focussed services: Youth Service Health Bus, Platform, Black Health Initiative, YSHAG, Hamara Healthy Living Centre, Feel Good Factor
- Representation by Sports focussed organisations: LCC Sports Development Unit & Community Sports Officers, LCC Striker programme, the Rugby Football Union, LCC Leisure Centres, Aviation Allstars, Leeds Taekwondo, Black Belt Academy, The Dance Studio, Alwoodley Cricket Club, Hollywood Bowl, Sports Extra
- Breeze Sport and Art Zones included Football, cricket, badminton, volleyball, streetdance & breakdance, Bollywood dance, majorettes
- 8 food concessions

Activity	Breeze on Tour 2011	Population:	All children and young people
ECM Outcome:	CYP are active citizens who feel they have voice and influence	City Priority Plan Priority:	Best City for Communities: Builds cohesive and harmonious communities
LCC Value:	Value: Working with communities: young people's involvement & consultation	Children's Plan Priority:	10. Reduce crime and anti social behaviour 11. Increase participation, voice and influence

Why is this a priority: Breeze on Tour works with partner agencies to ensure participation by targeted young people from vulnerable and challenging groups, and offers positive, diversionary activities to reduce the risk of youth crime and anti social behaviour. It actively involves young people in planning and delivering the events.

Overall Progress:
RAG rating and a DOT arrow

Story behind the baseline

What are the forces at work and causes driving current performance and the direction and rate of curve change?

What is the comparative performance and the breakdown by priority groups/ equality strands? Are there any targets?

Performance on related indicators

Summary of impact, areas for further action and risks

We offer volunteering opportunities for young people to build up their skills and enhance their CV's

Indicators

Number of young people participating including priority groups

Number of young people participating from BME groups

Number of volunteering opportunities

Number of consultation opportunities

Number of young people participating in Breeze Has Talent

Number of campaigns/initiatives promoted at Breeze

Baselines

- 18,100 attendances including "at risk" groups from PAYP (Positive Activities for Young People), YOS (Youth Offending Services), YIP's (Youth Inclusion Projects)
 - Ethnicity: White British 75% BME 12% Unknown 12% GRT 0.17%
 - Six organisations supported young people to volunteer at Breeze
 - Three organisations worked in partnership with Breeze to consult with young people including online consultation on Facebook and Breezeleeds.org
 - 79 young people participated in Breeze Has Talent
 - 5 CFC themed consultations facilitated by young people
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What do children and young people think about *LCC Value: Working with communities in consultation*

What we have done

Activity to date and evidence of impact
Diversionary acts
Platform for CFC consultation
Volunteers
Raised awareness of welfare and environmental issues and promoted positive and pro social themes eg, Party without Pollution and responsible pet ownership.

New Actions

New activity agreed with partners
CYPP Priority 10. Reduce crime and anti social behaviour
Restructure Breeze governance arrangements to support the development of a year round calendar of Breeze diversionary activities
Earlier confirmation of budget will assist forward planning and engagement with more agencies who can deliver pro social content in the Information Zone
CYPP Priority 11. Increase participation, voice and influence
Work to support more young people to be involved in making a positive contribution at Breeze, and to effectively monitor and evaluate their engagement.

What works locally

Young people worked with us to secure funding to refresh and replenish the Breeze equipment. They selected new equipment and designed the rebranding and refurbishment of existing equipment to offer a broader range of activities that are more cost effective
In one summer over 4,000 young people signed a pledge not to carry knives or weapons.

Data Development

Gaps in data and information and how these gaps are being addressed

Partners with a role to play Children's trust partners who will contribute to improvement against this priority either explicitly as part of collective activity or through their own work All colleagues from Childrens Services, Voluntary and community sector partners, City Development directorate services eg LeedsCard, The Events Team, Sport and Active Rec, Parks and Countryside, Business Services, the private sector